

Thank You

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Follow-up on herring milt

Business



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Current situation and challenges

- Herring milt showed similar effects and efficacies in comparison with herring milt protein hydrolysate
- Technology has been developed to dry herring milt and use it directly can save the cost
- Challenge is that the dosage of the current product form is too high to be used as a dietary supplement

Future directions

- In order to lower the dose, we will need to identify the active components and further to concentrate or purify them.
- Another approach is to develop a combination with other anti-diabetic ingredients such as shrimp oil to improve efficacy.
- Potential commercialization
 - 1) Pet foods
 - 2) Human consumption in a way similar to whey protein for fitness. The product has to be masked for smell and taste.
 - 3) Lower dose through different ways to allow the use as supplement.
- Look for collaborator(s) to continue research and product development